

## Registration Form

Attendee Names: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Farm Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

### Registration Fee: (Includes lunch & refreshments)

\_\_\_\_\_ **\*Member** (per person).....\$30 each

\_\_\_\_\_ **Non Member** (per person)..\$45 each

**TOTAL Due** \$ \_\_\_\_\_

*\*Current membership in Wisconsin Berry Growers Association*

**Not A Member—Join Today!**

**[www.wiberries.org](http://www.wiberries.org)**

*For registration after May 20, 2016, a **\$10** late fee will be charged.*

Mail Registration and payment by May 20th to:

**WBGA**

**6014 County Road TT**

**Marshall, WI 53559**

**Phone (608) 235-5925 • Email: [info@wiberries.org](mailto:info@wiberries.org)**

Charge to my \_\_\_\_\_ MASTERCARD VISA DISCOVER

Name on card: \_\_\_\_\_

Card # \_\_\_\_\_

Exp: \_\_\_\_\_ / \_\_\_\_\_ 3 Digit Verification Code: \_\_\_\_\_

Signature: \_\_\_\_\_

**WI Berry Growers Association**

6014 County Road TT

Marshall, WI 53559

608-235-5925 • [info@wiberries.org](mailto:info@wiberries.org)

[www.wiberries.org](http://www.wiberries.org)



**Thursday**

**May 26, 2016**

# Summer Field Day

**Strawberries &  
Raspberries**



**River Falls,  
Wisconsin**

In cooperation with:



## Summer Field Day

The program will be held at:

**White Pine Berry Farm**

**1482 Oak Drive**

**River Falls, WI 54022**

**Thursday, May 26, 2016**

**8:30 am—4:30 pm**



## Directions

**From I-94 East or West:** From I-94, take Exit 10. Exit south onto Hwy 65 towards River Falls and go approximately 3 miles. Turn left on Cty Hwy J, go about one mile, then turn right on Cty Hwy JJ. Go about one mile, turn left on Oak Dr and go about 2 miles and watch for sign on left for White Pine Berry Farm.

**From River Falls or Prescott:** In River Falls, going east on Division St, as you get past the hospital, Division St turns into Cty Hwy M. Continue 3 miles on Cty Hwy M, turn left on Cty Hwy JJ and go approximately 2.5 miles to Oak Dr and turn right. Watch closely for the Oak Dr sign because it is right after the top of a small hill. Go 2 miles on Oak, and watch for sign on left for White Pine Berry Farm.

**From Spring Valley:** Take Hwy 29 west to Cty Hwy W. Turn right on Hwy W for about 5 miles. Turn left on 25th St (which becomes Oak Dr). Go .7 miles down 25th, watch for sign on right for White Pine Berry Farm.

## Agenda

### **8:30 Registration & Refreshments**

### **9:00 Welcome & Farm Tour—**

Greg & Irma Zwald, White Pine Berry Farm

### **Renovation & Field Demonstration—**

Brian Smith, UW-River Falls

### **Mineral Nutrition for Berry Crops—**

Amaya Atucha, UW-Horticulture

### **Noon—Lunch & Networking**

### **Research Update and Hands-On Identification**

### **and Monitoring of SWD —**

Christelle Guedot, UW-Entomology &  
Janet van Zoeren, UW-Extension Intern

### **Worker Protection Standards—**

Jane Larson, DATCP

### **Sprayer Calibration Lab—**

Brian Smith, UW-River Falls

### **Grower Discussion (If Time Allows)—Open**

Session for Growers to Present Questions  
to Other Growers in Attendance

### **4:30 pm—Adjourn**

**Join us...**

**Thursday, May 26th!**

## White Pine Berry Farm

The goal at White Pine Berry Farm is to grow high quality fruits and have visitors enjoy the beautiful countryside.

White Pine Berry Farm is a “u-pick” berry farm founded in 2012 by Greg and Irma Zwald. The farm has received organic certification on all of their berries and also some other products! They will be converting more acreage to organic each year.



Greg Zwald, former dairy farmer, also grows some GMO alfalfa, corn and soybeans.

Named after the white pine trees towering through the grounds, White Pine is known for its strawberries, raspberries, corn mazes, pumpkin patch, and wide variety of other produce.



The remodeled classic red barn and grounds are used for hosting weddings and other events.

