

Wisconsin Apple Field Day: Pre-registration is highly recommended. A \$10.00 late fee will be imposed after July 8, 2016. We hope you and your orchard employees will come ready to learn and share some new ideas.

Attendee Name(s) _____
Orchard/Co. _____
Address _____
City _____ State _____ Zip _____
Phone _____ Email _____
WAGA Members - Number _____ @ \$30.00/person
Non-member—Number _____ @ \$42.00/person
Total Amount Due \$ _____
Registration after July 8, 2016—\$10.00 Late Fee
Mail Registration with Payment to:
WAGA
211 Canal Road
Waterloo, WI 53594
(920) 478-4277

Charge on your credit card. Circle One: MASTERCARD VISA DISCOVER
Name on the card _____
Card Number _____ Exp _____
Signature _____ 3-Digit Security# _____

Wisconsin Apple Growers Association (WAGA)
211 Canal Road
Waterloo, WI 53594
(920) 478-4277 Fax: (920) 478-9586

2016 Summer Apple Field Day

Tuesday July 12



**5006 South Sylvania Avenue
Sturtevant, WI 53177**

Sponsored by:
University of Wisconsin-Cooperative Extension
Wisconsin Apple Growers Association



Schedule of Events

Tuesday, July 12, 2016

- 8:45am Registration & Refreshments
- 9:15am Apple Holler, an Introduction and Background by Dave Flannery
- 9:30am Orchard Rotations - Split into 3 groups - 40 minutes each
- Disease Management - Patty McManus, UW Extension Plant Pathology
 - Pest Management - Christelle Guedot, UW Extension Entomology
 - Horticulture - Amaya Atucha, UW Extension Horticulture
- 10:10am Rotate to Second Orchard Set
- 10:50am Rotate to Third Orchard Set
- 11:30am Break for Lunch (included)
- 12:45pm Tour Rotations - Split into 2 groups - 45 minutes each
- Retail Tour—Bakery, Farm Store, Gift Shop
 - Agritainment Tour
- 1:30pm Rotate to Second Tour
- 2:15pm Growing Peaches in Wisconsin - Amaya Atucha, UW Extension
- 3:00pm Adjourn the Day

Directions

Apple Holler is located at 5006 S Sylvania Ave, Sturtevant, WI 53177. It is on the west side of I-94/I-41 in Racine County. Take Exit 337 off I-94. Turn West on 1st Ave. Turn North on Sylvania Ave to Apple Holler.



**Wisconsin
Apple
Growers
Association**

Apple Holler



Apple Holler is a popular orchard, restaurant and agritainment destination in southeast Wisconsin. Dave and Vicki Flannery bought and expanded the property starting in 1993. Today, Apple Holler is a seventy-acre orchard consisting of over 30,000 dwarf apples trees featuring more than 30 varieties of apples. In addition they have 1500 peach trees, and also grow pears, pumpkins and snap peas.

The main building houses a diverse selection of delicious bakery, including their own homemade apple pies, caramel apples, cider, deli items, unique gifts and

homemade pantry items. There is also a full restaurant that features a home-style menu served in comfortable surroundings.

Along with seasonal apple and pumpkin picking, they also offer a corn maze, farm animals, pony rides, train and hay rides, pedal carts and gem mining. Being located between Milwaukee and Chicago, Apple Holler gets a lot of school tours.

Dave Flannery's orchard utilizes Integrated Pest Management (IPM) techniques that includes using sound cultural practices, regular scouting for disease and insects, disruption of mating cycles, and encouraging beneficial insects and birds. The IPM techniques help reduce the number of sprays needed which both saves money and helps to protect the environment.

Sign up today for the Summer Field Day!



Lodging information

Quality Inn, 910 S. Sylvania Ave, Sturtevant

262-886-0385

Holiday Inn Express, 13339 Hospitality Ct, Sturtevant

262-884-0200

Oasis Inn, 2510 120th Ave, Kenosha

262-859-3020

Hotel information provided as a courtesy, not an endorsement of any establishment.