

Registration Form

Attendee Names: _____

Farm Name: _____

Address: _____

City: _____

State/Zip: _____

Phone: _____

E-mail: _____

Registration Fee: (Includes lunch & refreshments)

_____ ***Member** (per person).....\$30 each

_____ **Non Member** (per person)..\$45 each

TOTAL Due \$ _____

**Current membership in Wisconsin Berry Growers Association*

Not A Member—Join Today!

www.wiberries.org

For registration after August 26, 2016, a \$10 late fee will be charged.

Mail Registration and payment by August 26th to:

WBGA
6014 County Road TT
Marshall, WI 53559

Phone (608) 235-5925 • Email: info@wiberries.org

Charge to my MASTERCARD VISA DISCOVER

Name on card: _____

Card # _____

Exp: ____ / ____ 3 Digit Verification Code: _____

Signature: _____

WI Berry Growers Association

6014 County Road TT

Marshall, WI 53559

608-235-5925 • info@wiberries.org

www.wiberries.org



Wednesday
August 31, 2016

Fall **Field Day**



Strawberries &
Other Berries/Fruit



Oregon,
Wisconsin

In cooperation with:



Fall Field Day

The program will be held at:

Carandale Fruit Farm
1046 Tipperary Road
Oregon, WI 53575

Wednesday, August 31st

8:30 am—3:30 pm

The focus of the field day will be on strawberries, but the tour and discussion will include other berries and fruits as possible companion crops. The farm tour portion of the morning has been given 2 hours so we can effectively address both objectives. To get the most out of the farm tour and discussions, the hosts suggest attendees review both the farm website (www.carandalefarm.com) and the uncommon fruit website hosted by UW-Madison (www.uncommonfruit.cias.wisc.edu).

Other Fruits & Research

- ▶ Aronia Berry
- ▶ Concord Grapes
- ▶ Pears (European and Asian)
- ▶ Plums (European, American, and Asia-American cross)
- ▶ Cherries (tart, sweet, and sweet-tart cross)
- ▶ Sea Berry
- ▶ Currants (black, red, white, and pink)
- ▶ Gooseberries
- ▶ Blackberries
- ▶ Elderberries
- ▶ Saskatoon



Agenda

8:30 Registration & Refreshments

9:00 Welcome & Carandale Farm Tour

— Dale, Cindy & Cory Secher

Managing Troublesome Weeds in Strawberries

—Jed Colquhoun, UW-Horticulture

Research Update on The Infamous Pesky Fly Spotted Wing Drosophila

—Christelle Guedot, UW-Entomology

Lunch & Networking

Guidelines for Adopting New Fruits for a Commercial Enterprise

—Brian Smith, UW-River Falls

Organically Managing Insects, including SWD

— John Aue, Threshold IPM Services

Wild Pollinator Recruitment Strategies on Farms

—Kat Prince, UW-Entomology

3:30 Adjourn



Carandale Fruit Farm

Carandale Farm is the longest established pick-your-own farm in Dane County, providing pick-your-own and retail fruits and vegetables since 1969. At Carandale, we are committed to providing our customers with safe, nutritious produce grown in an environmentally conscientious manner.

Over the years, cropping systems and marketing strategies have changed at Carandale Farm. Our initial emphasis was dictated by economic survival that required a wide range of vegetables and fruits to spread risk in a pioneering market environment. In the early years, nearly every vegetable was included in the cropping systems, but as the tree fruits matured, management changed to a fruit production emphasis. In recent years, the emphasis has been on researching little known and unusual fruit crops with the goal of helping to re-establish and maintain a regional marketing infrastructure.

Strawberries will always be our passion. We will continue to have pick-your-own and already picked strawberries, as well as concord grapes, aronia, various pears, plums, and other fruits for our customers at the Dane County Farmer's Market.

There is a lot of excitement at Carandale Farm right now as Cory Secher, Dale's youngest son, has decided to partner with his father to continue the legacy of producing locally grown sustainable farm fresh fruits to southern Wisconsin. Cory has always had a passion for the environment, conservation, and sustainable land practices. His passion, experience, and dedication only enhances a long history of good land stewardship and service to the public.